



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	472 - SENATE RACE
Estimate Number	472

Invoice #	04052563-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052563
Alt Order #	04052563
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a		10/22/12 to 10/28/12	3x	- TWT- --				
	13			Tu	10/23/12	:30	6:08 AM	BN12010H	\$900.00		1
	13			W	10/24/12	:30	6:40 AM	BN12010H	\$900.00		2
	13			Th	10/25/12	:30	6:40 AM	BN12010H	\$900.00		3
2	13	Fox 13 News at 5p	5p-530p		10/22/12 to 10/28/12	3x	- TWT- --				
	13			Tu	10/23/12	:30	5:31 PM	BN12010H	\$1,080.00		1
	13			W	10/24/12	:30	5:13 PM	BN12010H	\$1,080.00		2
	13			Th	10/25/12	:30	5:21 PM	BN12010H	\$1,080.00		3
5	13	Good Day 7a	7a-8a		10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	7:41 AM	BN12010H	\$990.00		3
	13			W	10/24/12	:30	7:31 AM	BN12010H	\$990.00		1
	13			Th	10/25/12	:30	7:26 AM	BN12010H	\$990.00		2
	13			F	10/26/12	:30	7:58 AM	BN12010H	\$990.00		4
6	13	Good Day 8a	8a-9a		10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	8:58 AM	BN12010H	\$900.00		1
	13			W	10/24/12	:30	8:42 AM	BN12010H	\$900.00		3
	13			Th	10/25/12	:30	8:44 AM	BN12010H	\$900.00		2
	13			F	10/26/12	:30	8:52 AM	BN12010H	\$900.00		4
7	13	Good Day 9a	9-10a		10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	9:13 AM	BN12010H	\$810.00		3
	13			W	10/24/12	:30	9:31 AM	BN12010H	\$810.00		1
	13			Th	10/25/12	:30	9:52 AM	BN12010H	\$810.00		4
	13			F	10/26/12	:30	9:52 AM	BN12010H	\$810.00		2
8	13	Live with Kelly	10a-11a		10/22/12 to 10/28/12	4x	- TWTF- -				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	472 - SENATE RACE
Estimate Number	472

Invoice #	04052563-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052563
Alt Order #	04052563
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Live with Kelly	10a-11a								
	13			Tu	10/23/12	:30	10:55 AM	BN12010H	\$630.00		2
	13			W	10/24/12	:30	10:26 AM	BN12010H	\$630.00		3
	13			Th	10/25/12	:30	10:34 AM	BN12010H	\$630.00		1
	13			F	10/26/12	:30	10:53 AM	BN12010H	\$630.00		4
9	13	Fox 13 News at Noon	12p-1p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	12:30 PM	BN12010H	\$360.00		4
	13			W	10/24/12	:30	12:42 PM	BN12010H	\$360.00		1
	13			Th	10/25/12	:30	12:42 PM	BN12010H	\$360.00		3
	13			F	10/26/12	:30	12:24 PM	BN12010H	\$360.00		2
10	13	Judge Joe Brown	3p-4p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	3:29 PM	BN12010H	\$225.00		1
	13			W	10/24/12	:30	3:25 PM	BN12010H	\$225.00		3
	13			Th	10/25/12	:30	3:08 PM	BN12010H	\$225.00		4
	13			F	10/26/12	:30	3:25 PM	BN12010H	\$225.00		2
11	13	Judge Judy	4p-5p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	4:44 PM	BN12010H	\$900.00		1
	13			W	10/24/12	:30	4:18 PM	BN12010H	\$900.00		4
	13			Th	10/25/12	:30	4:39 PM	BN12010H	\$900.00		2
	13			F	10/26/12	:30	4:55 PM	BN12010H	\$900.00		3
19	13	Fox 13 News at 530p	530p-6p		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	5:58 PM	BN12010H	\$1,080.00		3
	13			W	10/24/12	:30	5:46 PM	BN12010H	\$1,080.00		1
	13			Th	10/25/12	:30	5:58 PM	BN12010H	\$1,080.00		4
	13			F	10/26/12	:30	5:45 PM	BN12010H	\$1,080.00		2
20	13	M-Su 10p-1030p Late News	10p-1030p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	472 - SENATE RACE
Estimate Number	472

Invoice #	04052563-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052563
Alt Order #	04052563
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	M-Su 10p-1030p Late News	10p-1030p		10/22/12 to 10/28/12	4x	- TWTF --				
	13			Tu	10/23/12	:00			\$1,890.00	See MG 20.5	2
	13			W	10/24/12	:30	12:10 AM	BN12010H	\$1,890.00		3
	13			Th	10/25/12	:30	11:52 PM	BN12010H	\$1,890.00		4
	13			Th	10/25/12	:30	11:58 PM	BN12010H	\$1,890.00	MG for 20.2 10/23	5
	13			F	10/26/12	:30	10:11 PM	BN12010H	\$1,890.00		1
22	13	M-Su 10p-1030p Late News	10p-1030p		10/28/12 to 11/03/12	1x	-----S				
	13			Su	10/28/12	:30	12:55 AM	BN12011H	\$1,890.00		1
24	13	Good Day Sa 6a	6a-7a		10/22/12 to 10/28/12	1x	-----S-				
	13			Sa	10/27/12	:30	6:27 AM	BN12010H	\$360.00		1
25	13	Good Day Sa 8a	8a-9a		10/22/12 to 10/28/12	1x	-----S-				
	13			Sa	10/27/12	:30	8:58 AM	BN12010H	\$675.00		1
26	13	Good Day Su 6a-7a News	6a-7a		10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	6:12 AM	BN12010H	\$360.00		1
27	13	Good Day Su 7a	7a-8a		10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	7:10 AM	BN12011H	\$810.00		1
28	13	Good Day Su 8a	8a-9a		10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	8:13 AM	BN12010H	\$900.00		1
31	13	Fox 13 News at 6p	6p-630p		10/22/12 to 10/28/12	4x	- TWTF --				
	13			Tu	10/23/12	:30	6:28 PM	BN12010H	\$1,080.00		1
	13			W	10/24/12	:30	6:23 PM	BN12010H	\$1,080.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	472 - SENATE RACE
Estimate Number	472

Invoice #	04052563-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052563
Alt Order #	04052563
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	13	Fox 13 News at 6p	6p-630p								
	13			Th	10/25/12	:30	6:23 PM	BN12010H	\$1,080.00		4
	13			F	10/26/12	:30	6:30 PM	BN12010H	\$1,080.00		3
33	13	Insider	730p-8p		10/22/12 to 10/28/12	3x	- T- TF -				
	13			Tu	10/23/12	:30	7:47 PM	BN12010H	\$855.00		1
	13			Th	10/25/12	:00			\$855.00	See MG 33.4	3
	13			F	10/26/12	:30	7:29 PM	BN12010H	\$855.00	MG for 33.3 10/25	4
	13			F	10/26/12	:30	7:59 PM	BN12010H	\$855.00		2
35	13	Access Hollywood	1135p-1205a		10/22/12 to 10/28/12	4x	- TWTF -				
	13			Tu	10/23/12	:30	12:05 AM	BN12010H	\$405.00		2
	13			W	10/24/12	:00			\$405.00	See MG 35.5,35.6	4
	13			Th	10/25/12	:00			\$405.00	See MG 35.5,35.6	3
	13			F	10/26/12	:30	12:04 AM	BN12010H	\$405.00		1
37	13	Good Day Sa 7a	7a-8a		10/22/12 to 10/28/12	1x	----- S-				
	13			Sa	10/27/12	:30	7:47 AM	BN12010H	\$675.00		1

Aired Spots**58**

Gross Total **\$50,445.00**
Agency Commission **\$7,566.75**
Net Amount Due **\$42,878.25** Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.